



NATURAL RESOURCES STEWARDSHIP CIRCLE
FOR THE AROMATIC, PERFUMES & COSMETICS INDUSTRY



NATURAL RESOURCES STEWARDSHIP CIRCLE
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THE FOUNDERS

Richard WALLEY, Aboriginal

Dominique CONSEIL, AVEDA

Christian COURTIN-CLARINS, CLARINS Gilles

ANDRIER, GIVAUDAN

Steven BIRKBECK

Alessandro CARLUCCI, NATURA

Jacques ROCHER, YVES ROCHER



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THE CIRCLE OF FRIENDS

**Stéphane PIQUART, David HIRCOCK ,
Catherine PEYREAUD,
Priscilla WHITAKER, Michèle DECOUST,
Pamela KRAFT,
and all those who may join us in the future...**



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WHO ARE THEY?

**Men and women who manage a business in
the beauty industry,
users of natural raw materials,
who have decided to make a
personal commitment
to effect change within the industry.**



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**Men and women who share a
state of awareness,
who share a feeling of responsibility
in the face of planetary issues.**



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WHAT DO WE WISH TO DO?

Beyond the confines of competition...

think and ACT TOGETHER

to enhance the quality of the natural environment for our children to enjoy;

- **further improve the sustainability of our business model;**
- **contribute to improving our industry's natural ingredient sourcing practices;**
- **encouraging and empowering all stakeholders to go further into effecting change...**



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WHY?

- **We use Nature's resources to practice our trades.**
- **Resources are becoming scarce; the fabric of biodiversity is threatened.**
- **We face the imminent disappearance of the knowledge and traditions of Indigenous Peoples and local producer communities.**



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HOW?

**Adopt a
Resolution**



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DECLARATION

Based on the principles of the United Nations Conventions concerning:

- **Biodiversity (CBD)**
- **The Rights of Indigenous Peoples**
- **The Global Compact**
- **The International Labour Organization**



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WE RESOLVE TO

- Establish a best practices code to serve as model;**
- Implement those best practices within our companies and with our suppliers;**



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**- Develop shared,
meaningful
projects
for our businesses,
our staff, and our clients.**



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We promise:
not to use our membership in the “Natural Resources Stewardship Circle” to commercial ends, nor to use it in our marketing, advertising, or communications programs or policies.

“The road will be long...let us work for the cause before promoting the results...let us remain humble...”



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WHEN?

Implementation over time...

- **Approval and signature of the resolution text by all of the business presidents (December 2008); constitution of work groups.**
- **Drafting of a guideline/common code of best practices (June 2009).**
- **Diagnosis of plants in danger (October 2009).**



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HOW MUCH WILL IT COST?

- **The personal involvement of the company directors in the project's development**
- **A resource person from the company to participate in work groups**
- **The payment of dues of not more than €5000, which should suffice to launch the project (budget to be confirmed)**



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WHAT ARE WE ASKING OF YOU TODAY?

**To demonstrate, through a symbolic act,
your wish to support the principles of the
Resolution, to participate in putting these
principles into practice...**

**to join the “Natural Resources Stewardship
Circle.”**



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THE SIGNATORIES

- **Christian COURTIN-CLARINS, Chairman CLARINS (Founder)**
- **Dominique CONSEIL, CEO AVEDA (Founder)**
- **Jacques ROCHER, Director YVES ROCHER (Founder)**
- **Alessandro CARLUCCI, CEO NATURA (Founder)**
- **Gilles ANDRIER, CEO GIVAUDAN (Founder)**
- **Robert AMEN, CEO, I.F.F.**
- **Patrick FIRMENICH, Chairman, FIRMENICH**
- **Claude MARTINEZ, CEO, Christian DIOR PARFUMS/L.V.M.H.**
- **Catherine FULCONIS, CEO, HERMES Parfums**



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THE SIGNATORIES

- **Jean MANE, Chairman, MANE Group**
- **Hiraki TAKE, CEO, TAKASAGO**
- **J. Jacques BERTHON, Chairman, GREENTECH**
- **Dominique COUTIERES, Chairman, BIOLANDES**
- **Georges FERRANDO, CEO, ALBERT-VIEILLE**
- **Frank WILSON, Chairman, T.F.S./MOUNT-ROMANCE**
- **Michel ROUDNITSKA, Chairman ART&PARFUM**
- **Frédérique REMY, Chairman FLORAL CONCEPT**